VernissageTV magazine #7 ART COLOGNE 2008 EDITION VernissageTV Live! from Open Space / Art Cologne 2008



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VERNISSAGE TV

VernissageTV Live! from Open Space / Art Cologne 2008

Good vibrations at the 42nd edition of Art Cologne this year. Art Cologne started as Kunstmarkt Köln in 1967 and is thus the oldest fair for contemporary and modern art. Yes, it has a long tradition but at the same time is still innovative. There's much talk about dynamic and innovation in the art world today. Now Art Cologne is the first art fair worldwide that had its own Live-TV-Studio. And I'm proud to say: We were part of it!

VernissageTV has tested live broadcasting in a rather undercover fashion the first time on different occasions such as Scope Basel 2007. In the following months we had intensive talks with the producers of the Open Space section at Art Cologne about the possibilities of setting up a TV studio with live and interactive broadcasting capacities at Open Space. Since the existence of VernissageTV Art Cologne has always been very supportive of us. Thus we were happy when we got the go for this project, which was of course a new dimension for us.

After several months of discussion, planning and scheduling we were very excited when we arrived in Cologne. Would the internet connection be sufficient? Would the audio equipment work? And most important: Would there be any interest at all in the new live and interactive broadcasting format? We said "Action" and it worked – and it ran smoothly all the time. No technical problems, no problems at all. At the end of the four days of broadcasting, everyone was happy – we had created something new and it worked.

The project was a tremendous success. That's why we will be further developing the VernissageTV Live! format. Expect to view more in the near future!

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PS: Only five days later we went live again, broadcasting the press conference of the current exhibition "1:1" at Schaulager Basel, with Andrea Zittel, Monika Sosnowska, and curator Theodora Vischer.

VERNISSAGE TV LIVE! STUDIO AT OPEN SPACE / ART COLOGNE 2008

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Tuesday, April 15, 2008

04:00 pm: Art Market TV / Kunstmarkt TV – An art Project by Christian Jankowski.

Wednesday, April 16, 2008

04:00 pm: ACTIVISTS 4 ARTS. Independent art scenes: Beatrix Ruf in conversation with Marina Leuenberger and Karolina Danków (Karma International).

05:00 pm: LADIES FIRST. (Re)Constructing Careers: Carl Friedrich Schröer in conversation with Dr. Marion Ackermann (Kunstmuseum Stuttgart)

05:30 pm: TEA @ V. Meet with behind-the-scene art agents: Surprise guests: Dr. Michaela Neumeister (Phillips de Pury & Company) and Thomas Eller (Artnet). Host: Carl Friedrich Schröer.

Thursday, April 17, 2008

02:00 pm: Deutsche Bank Special: Lucas Elmenhorst. Guest: Lucas Elmenhorst (Deutsche Bank AG). Host: Ute Thon (Art Magazin).

04:00 pm: ACTIVISTS 4 ARTS. Independent art scenes: Julia Voss (Frankfurter Allgemeine Zeitung) in conversation with Joe Scotland (Studio Voltaire).

05:00 pm: LADIES FIRST. (Re)Constructing Careers: Carl Friedrich Schröer in conversation with Rosemarie Schwarzwälder (Galerie Nächst St. Stephan, Vienna).

05:30 pm:TEA @ V. Meet with behind-the-scene art agents: Carl Friedrich Schröer in conversation with Helge Achenbach (Art Consultant, Düsseldorf) and Harald Falckenberg (Collector, Hamburg).

Friday, April 18, 2008

04:00 pm: ACTIVISTS 4 ARTS. Independent art scenes: Leung Chi Wo (artist) in conversation with Tobias Berger (Para/Site Hong Kong).

05:00 pm: LADIES FIRST. (Re)Constructing Careers: Carl Friedrich Schröer in conversation with Helena Parada-Kim (artist, Düsseldorf)

05:30 pm CEST: TEA @ V. Meet with behind-the-scene art agents: Carl Friedrich Schröer in conversation with Daniel Hug and Michael Neff.

Christian Jankowski: Art Market TV on VernissageTV Live!

Preparing for the live broadcast of German artist Christian Jankowski's Art Market TV (Kunstmarkt TV) on VernissageTV. http://vernissage.tv/blog/live/ --

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Hosts Khadra Sufi and John Dahlke selling art for German artist Christian Jankowski's Art Market TV on VernissageTV. http://vernissage.tv/blog/live/ --

Christian Jankowski: Art Market TV on VernissageTV Live!

VernissageTV Live! at Open Space | Art Cologne 2008





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VernissageTV Live! control desk at Open Space / Art Cologne 2008 http://vernissage.tv/blog/live/ -- New Solution of the solution o

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Christian Jankowski: Art Market TV on Vernissage TV Liver

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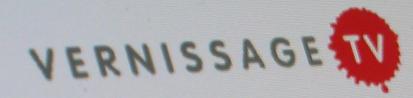
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Christian Jankowski watching the action http://vernissage.tv/blog/live/ --

Christian Jankowski: Art Market TV on VernissageTV Live!



ABOUT

the window to the art world

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Scheduled Program:

View Part 1

April 15, 2008, 02:00 pm CEST:

Project by Christian Jankowski

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ARCHIVE

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ADVERTISEMENTS

-alle Zurich).

Ladies First: Marion Ackermann (in English).

April 16, 2008, 05:30 pm CEST:

Surprise guests. Host: Carl Friedrich Schröer.

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Lunas Eimanhorst

April 16, 2008, 05:00 pm Cl

Host: Carl Friedrich Schröer.

Open Space Tea V.

Kandinsky, P

Frank Lloyd

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April 16, 2008, 04:00 pm CEST: Open Space Talks: Beatrix Ruf and Karma International (in German). ster Marina Leuenberger and Karolina Christian Jankowski: Art Market TV on VernissageTV Live! ternational).

VernissageTV Live! page during the broadcasting of Art Market TV at the VernissageTV website | http://vernissage.tv/blog/live/ --

HOME

Live!

Hosts Khadra Sufi and John Dahlke selling art for German artist Christian Jankowski's Art Market TV on VernissageTV | http://vernissage.tv/blog/live/ -ts Knadra Sull and John Dalike Selling at 10 Gennand and Anter TV on VernissageTV Live!

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Carl Friedrich Schröer in conversation with Marion Ackermann (Kunstmuseum Stuttgart). VernissageTV live broadcast from the VernissageTV studio at Open Space / Art Cologne 2008. View the recorded videos at http://vernissage.tv/blog/live/ --

LADIES FIRST. (Re)Constructing Careers.



C.F. Schröer in conversation with Werner Spies Carl Friedrich Schröer in conversation with Werner Spies (Art Cologne prize-winner 2003). VernissageTV live broadcast from the VernissageTV studio at Open Space / Art Cologne 2008. View the recorded videos at http://vernissage.tv/blog/live/ ---

Lucas Elmenhorst (Deutsche Bank) in conversation with Ute Thon (Art Kunstmagazin). VernissageTV live broadcast from the VernissageTV studio at Open Space / Art Cologne 2008. View the recorded videos at http://vernissage.tv/blog/live/ --

Deutsche Bank Special

VernissageTV Live! at Open Space / Art Cologne 2008

Audience and members of the press at the VernissageTV studio at Open Space / Art Cologne 2008 http://vernissage.tv/blog/live/ --



ACTIVISTS 4 ARTS. Independent art scenes.

Julia Voss (Frankfurter Allgemeine Zeitung FAZ) in conversation with Studio Voltaire. VernissageTV live broadcast from the VernissageTV studio at Open Space / Art Cologne 2008. View the recorded videos at http://vernissage.tv/blog/live/ --

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VernissageTV Live! at Open Space / Art Cologne 2008

Helge Achenbach, Meyer Voggenreiter, Rosemarie Schwarzwälder, Kathrin Luz and Harald Falckenberg celebrating Helge Achenbach's birthday at the VernissageTV studio at Open Space / Art Cologne 2008. VernissageTV live broadcast from the VernissageTV studio at Open Space / Art Cologne 2008. View the recorded videos at http://vernissage. tv/blog/live/ --



Helge Achenbach and Harald Falckenberg in conversation with C.F. Schröer. VernissageTV live broadcast from the VernissageTV studio at Open Space / Art Cologne 2008. View the recorded videos at http://vernissage.tv/blog/live/ --

TEA @ V. Meet with behind-the-scene art agents.

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VernissageTV studio at Open Space / Art Cologne 2008. Recorded videos at http://vernissage.tv/blog/category/fairs/art-cologne/ and http://vernissage.tv/blog/live/ --

VernissageTV Live! at Open Space / Art Cologne 2008

Audience at the VernissageTV studio at Open Space / Art Cologne 2008. Recorded videos at http://vernissage.tv/blog/category/fairs/art-cologne/ and http://vernissage.tv/blog/live/ --

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VernissageTV Live! at Open Space / Art Cologne 2008

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ACTIVISTS 4 ARTS. Independent art scenes. Tobias Berger (Para / Site Hond

Tobias Berger (Para / Site Hong-Kong) in conversation with Leung Chi Wo (artist). Live from the VernissageTV studio at Open Space / Art Cologne 2008. Recorded videos at http://vernissage.tv/blog/live/ --

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LADIES FIRST. (Re)Constructing Careers.

Helena Parada-Kim (artist) in conversation with C. F. Schröer. Live from the VernissageTV studio at Open Space / Art Cologne 2008. Recorded videos at http://vernissage.tv/blog/live/ --

ART

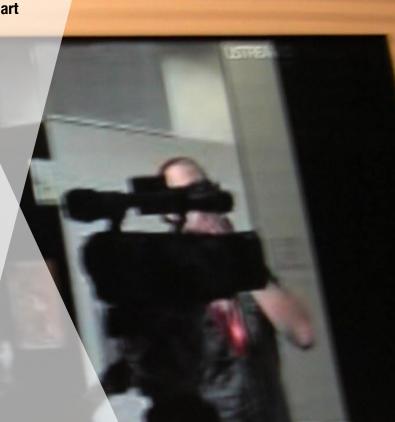
Daniel Hug and Michael Neff in conversation with C. F. Schröer. Live from the VernissageTV studio at Open Space / Art Cologne 2008. Recorded videos at http://vernissage.tv/blog/live/ --

TEA @ V. Meet with behind-the-scene art agents.

THINK AND LINK

Thank you:

3sat, Anina's Liveblog, Art Cologne, art - Das Kunstmagazin, Artfacts.Net, Artcal.Net, Artprice, avantgarde, ChelseaArt-Galleries.com, bleed, Burning Questions, De:Bug Blog, Deutschlandfunk (Corso and DLF-Magazin), DiVA, Greenjeans, Homemade-Labor Weblog, Intute, ipodlife.de, Joachim Graf, Kunst-Blog.com, Das Kunst-Bulletin 10.2006 and kunstbulletin online, Macnews.de, Mediabistro.com, Medienbote, MoCo Loco, The New Wrinkle, Open Space, PAGE magazine issue 02/06, PAGE Online-Weblog, PAM Perpetual Art Machine, Preview Berlin, Scope Art Fairs, Status6, SWR2, Tautoko, Techniktoday.de, the rasx() context, trendbeheer, Versionsporadic, Voiceblogger.de, WDR5 –Scala, ZDF Morgenmagazin – Die Momasurfer ...



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buy shirts: http://vtv-us.spreadshirt.com/ (US) http://vtv-eu.spreadshirt.net/ (EU)

+digi nikki+: "...And it's perfect to watch VernissageTV on the shinkansen back from Osaka. What else could you possibly want? (ok, good coffee)."

Mediabistro Unbeige:

"And once you're hooked, just spend the rest of the day browsing through the site's archives. A veritable treasure trove."

http://www.mediabistro.com/unbeige/ conferences/not_a_lot_of_miami_ but_surely_plenty_of_vice_39172.asp

WHAT OTHERS SAY ABOUT US

the rasx context:

VernissageTV is quite passive and back-grounding – they shoot in my understanding of a French style of cinema – its quality of finding the pace of the life before the camera instead of imposing a pace upon what's before the camera."

http://www.kintespace.com/rasxlog/ ?p=458 --

The New Wrinkle:

"best art podcast! videos from artist art gallery openings. insider's view. global art culture." http://www.thenewwrinkle.com/ -- JaxCAL.org: "Vernissage TV - Wonderful video tours and interviews showing ALL the artfairs and TONS of european art stuff. Very cool!" http://jaxcal.blogspot. com/2007/05/gityer-art-blawrgson.html --

Das Kunst-Bulletin: "The window to the art world" http://www.kunstbulletin.ch/router. cfm?a=060913103608MI2-41

G.H. Hovagimyan, experimental digital artist: "the hottest video for art on the web is the Swiss website VernissageTV." http://nujus.net/gh/

LIFEBLOG.anina.net: "WOW. awesome concept. vernissage. tv. check it out. greatgreatgreat." http://anina.typepad. com/anina/2005/11/ vernissagetv.html -- VernissageTV PDF magazine #7, April 2008 © VernissageTV Art openings and interviews art project

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